



2018
Sponsorship
Opportunities

Orofino
August 4th 2018

Orofino Chamber of Commerce

Riverbank Music Festival

The Orofino Chamber of Commerce is excited to announce its 2nd Annual Riverbank Music Festival to be held August 4th, 2018 in the Orofino City Park and Logging Arena. The Music Festival will feature 5 bands including the headliner **CRAIG MORGAN!**

This is an all-day music event with live entertainment, food and drinks — all nestled on the banks of the Clearwater River! If you were able to attend last year's event, you know what a huge success it was for not only our small town, but regionally — we expect even greater things for this year's event. With 1600 attendees last year, we expect to double that this year.

We will have two stages full of entertainment this year. It will begin in the Orofino City Park behind the new bleachers with a smaller stage where everyone can bring their own lawn chairs, kick back, relax, enjoy some music, food and beverages under the hot August summer sun. Our entertainment for this stage will begin at 3pm with a local band, "Vintage Youth", that plays 70's/80's/90's rock mixed with a little country. Next on the line-up we have a party band from Portland, Oregon — "The Hereafters". They are sure to get the party started and keep the bodies movin' with their high energy and talent. And for our main entertainment on Stage B, bringing some unique talent to combine classic country with Seattle rock and roll is the incredibly talented "Aaron Crawford".

Our Main Stage will be in the logging arena with bleacher seating and floor standing available. No lawn chairs allowed on the floor of the main arena. The gates to the Main Stage will open at 6pm giving you time to find a seat, get a drink and settle in for an evening of pure adrenaline country swinging fun!! Starting at 6:30 we have "The Olson Bros Band" coming from Olympia Washington. They are sure to electrify with their country/rock music. We will have a quick break from 7:30 to 8, allowing time for bands to get switched and you to get a fresh drink before our main Headliner begins his show at 8:00pm.

For our headliner—we are ecstatic to have **CRAIG MORGAN** performing in our small town. He is a country music icon, TV host, celebrated outdoorsman and patriotic Army veteran. He is one of country music's best-loved artists, with signature hits including "Bonfire", "Almost Home", "Redneck Yacht Club", "International Harvester", "This Ole Boy", "Wake Up Lovin' You" the six week #1 "That's What I Love About Sunday" and his new single "When I'm Gone". This is guaranteed to be a full day of entertainment you won't want to miss!!

How can I support this amazing event?

Become a Sponsor!

Becoming a Sponsor of the Riverbank Music Festival

...Allows you to brand your organization as a genuine partner of the community and as one of the leaders of our community.

...Allows your organization to develop stronger relationships with new and existing customers.

...Differentiates your organization from the competition. ...Allows your organization to be prominently featured in event publicity, gaining your organization access and visibility to potential customers.

...It also provides you a valuable promotional and on-site exposure to the most influential demographic in the area

...Allows your organization to promote yourself while helping your community at the same time.

...Strengthens the Chamber of Commerce ability to continue to offer community events such as the Free 4th of July Fireworks Show, Friday Night Blues & Brews, The Maniac Race “Best Dam Race in IDAHO”, Trick or Treat Rocking the Streets, Christmas Festival & Numerous Beatification Projects around town .

How to Become a Sponsor of the Riverbank Music Festival

Please review sponsorship opportunities on the following pages...

Please submit sponsorship forms to:

Orofino Chamber of Commerce

Attn: Melina Johnson, Executive Director

P.O. Box 2346

Orofino, ID 83544

director@orofino.com

Please Contact Melina Johnson at (208) 476-4335 or at the email above for any questions regarding sponsorships & thank you for your time & consideration.

MUST BE RETURNED BY: MARCH 15TH, 2018

As we will be printing the posters and other marketing materials shortly thereafter.

THANK YOU FOR YOUR SUPPORT!

Sponsorship Opportunity Levels

TITLE SPONSORS: \$5,000

(LIMIT 2)

- VIP SUITE
- Special seating directly in front of stage “B” (on field)
- 15 Riverbank Music Festival tickets
- Fully loaded cooler of beer, pop, water & light refreshments
- \$150 in Chamber Cash to use at any of the food vendors
- Personal Attendant
- VIP parking passes
- "Festival brought to you by (Your Business)" in all marketing materials includes:
 - Radio
 - E-mail blasts
 - Print Ads
 - Social Media Mentions
 - www.orofino.com
 - [Posters & Banners](#)
 - Sponsor banner placement at the Main Stage
 - Business recognition in print marketing materials
 - Business logo on Riverbank Music Festival Sponsor page with link to sponsor site
- Riverbank Music Festival Program Listing

MAIN STAGE SPONSOR: \$3,500

(LIMIT 1)

- Naming rights for the Main Stage
- Reserved premier seating in bleachers
- 10 Riverbank Music Festival tickets
- VIP Parking passes
- \$75 in Chamber Cash to use at any of the food vendors
- 10 Beer Tickets for the beer garden
- Logo inclusion on Main Stage
- Special Recognition in all marketing materials includes:
 - Radio
 - E-mail blasts
 - Print Ads
 - Social Media Mentions
 - www.orofino.com
 - [Posters & Banners](#)
 - Sponsor banner placement at the Main Stage
 - Business recognition in print marketing materials
 - Business logo on Riverbank Music Festival Sponsor page with link to sponsor site
- Riverbank Music Festival Program Listing

STAGE (B) SPONSOR: \$1,500

(LIMIT 1)

- Naming rights for the “B” Stage (on field)
- 5 Riverbank Music Festival Tickets
- VIP Parking Passes
- Reserved premier seating in bleachers
- Pop Up Tent at B Stage
- 10 Beer Tickets for the beer garden
- Sponsor banner placement at “B” Stage
- Special Recognition in all marketing materials includes:
 - Radio
 - E-mail blasts
 - Print Ads
 - Social Media Mentions
 - www.orofino.com
 - Posters & Banners
 - Business recognition in print marketing materials
- Riverbank Music Festival Program Listing

CORPORATE TENT SPONSOR: \$2,500

(LIMIT 2)

- Tent on field near stage “B” with your Company Logo
- Reserved premier seating in bleachers
- 10 Riverbank Music Festival tickets
- Bucket of Beer, water, pop & Light refreshments
- VIP parking passes
- Special Recognition in all marketing materials includes:
 - Radio
 - E-mail blasts
 - Print Ads
 - Social Media Mentions
 - www.orofino.com
 - Posters & Banners
 - Business recognition in print marketing materials
 - Business logo on Riverbank Music Festival Sponsor page with link to sponsor site
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MAJOR SPONSOR: \$1,000

(LIMIT 10)

- 5 Riverbank Music Festival Tickets
- VIP Parking Passes
- 10 Beer Tickets for the beer garden
- Special Recognition on
Posters
Chamber website: www.orofino.com
Business recognition in print marketing materials
- Riverbank Music Festival Program Listing

MUSIC FESTIVAL FAN SPONSOR: \$250

(LIMIT 10)

- Special Recognition on
Posters
Chamber website: www.orofino.com
Business recognition in print marketing materials
- Riverbank Music Festival program listing

SPONSORSHIP FORM:

Sponsorship Level:
(Please Circle Your Desired Level)



TITLE SPONSORS: \$5,000



MAIN STAGE SPONSOR: \$3,500



STAGE (B) SPONSOR: \$1,500



CORPORATE TENT SPONSOR: \$2,500



MAJOR SPONSOR: \$1,000



MUSIC FESTIVAL FAN SPONSOR: \$250

Company/Organization Name

Contact Person's Name

Mailing Address

City

State

ZIP

Phone Number

Cell Phone

Email

Website